



Confidentiality Policy

We respect your privacy — and we're committed to protecting it

At Asia My Way, your privacy matters to us. We understand how important it is to protect the personal information you choose to share with us, and we take that responsibility seriously.

This policy explains how we handle your personal data with care, transparency, and in full compliance with the law. From time to time, updates may be made to reflect new regulations or improvements in how we work.

What Data We Collect — and Why

We only collect the information we genuinely need to provide our services and support your experience with Asia My Way. This data helps us manage your requests, tailor our communication, and deliver quality travel experiences.

All the information we process is collected directly from you. Some details are required to fulfill your requests, while others are optional and simply help us get to know you better.

Unless clearly stated otherwise, **your personal data will never be shared with third parties**. Everything you share with us is treated with the highest level of confidentiality.

How We Use Your Data

In line with the European General Data Protection Regulation (GDPR - 2016/679), we only use your data for clear, legitimate, and specific purposes. These include:

- Managing your subscriptions (newsletters, emails, SMS updates, event invites, etc.)
- Helping you manage your account, preferences, and selected services

Asia My Way Co. Ltd.,

registration No. 0505560002106

Headquarters: 6/2 Kaew Nawarat Soi 3, Wat-Ket district, Mueang Chiang Mai 50000 - Thailand

- Following up on your travel projects or requests and offering personalized responses

Transparency & Your Personal Information

Here's what we want you to know about how we handle your data:

- **Who we are:** Asia My Way Group, based at 6/2 Kaew Nawarat Soi 3, Wat-Ket, Mueang Chiang Mai 50000, Thailand.
- **Why we collect your data:** See the section “What Data We Collect – and Why.”
- **Your rights:** You have the right to access, update, or delete your personal information at any time (see the next section).
- **Who sees your data:** Only Asia My Way. We do not sell or share your information with outside parties.
- **Data outside the EU:** In certain cases, your data may be transferred outside the EU, always in compliance with legal protections.
- **How long we keep it:** Only for as long as necessary to serve its purpose, in line with legal obligations.

Your Rights Matter

Under the GDPR, you have important rights when it comes to your personal data:

- The right to be informed about how your data is used
- The right to access and review the data we hold
- The right to correct or delete your data
- The right to object to how your data is used – at any time, and for legitimate reasons

You may also unsubscribe from our emails or request to delete your account and all personal information at any time.

To exercise your rights, please contact us at: ceo@asiamyway.net
Don't forget to include a copy of your signed ID for verification.

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